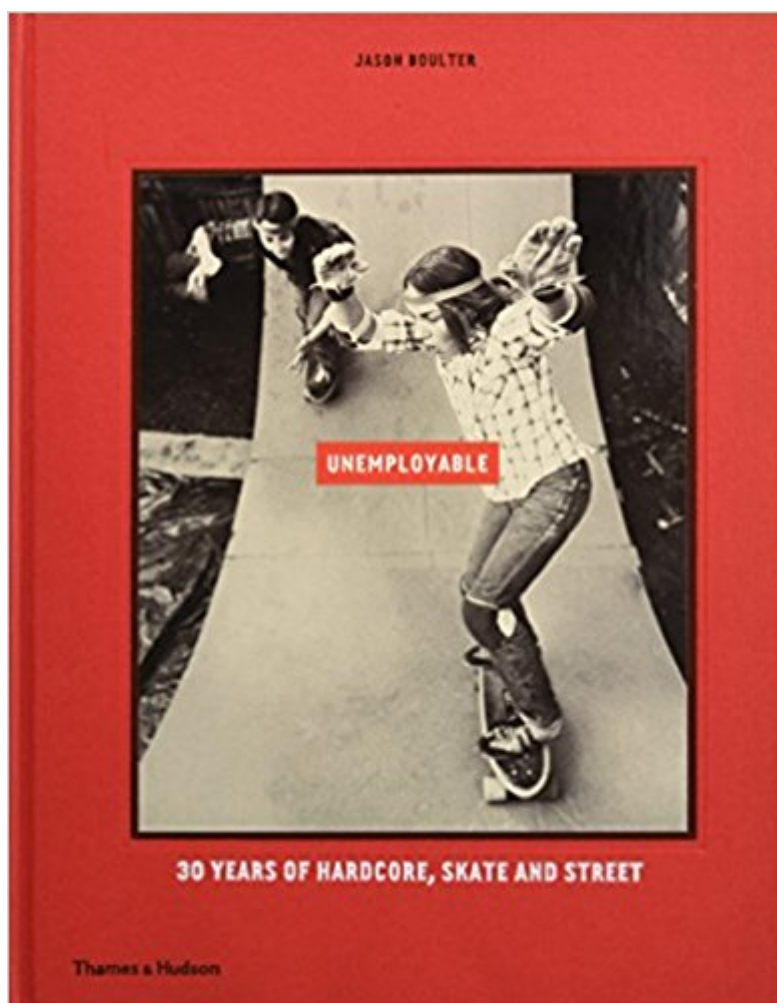


The book was found

Unemployable: 30 Years Of Hardcore, Skate And Street



Synopsis

â œClearly we were unemployable. To the outside that meant we were losers with juvenile hobbies and no future. To us, it meant not following a conventional life path. We wanted a grown-up life that would match our teen lives: optimistic, innovative, and fun.â • â •Globe cofounder Matt HillFrom the 1970s underground Melbourne skate scene to a company with a presence in over one hundred countries, Unemployable is the story of how three Australian brothersâ •Stephen, Peter, and Matt Hillâ •founded one of the worldâ™s biggest skate, street, and surf companies, Globe International. Throughout several iterations, the company was the first Australian skate shoe player; a creator and distributor of leading streetwear fashion labels such as StÃ ssy, Mossimo, Obey, and Mooks; a producer of celebrated skate and surf movies; and from its earliest beginnings, a business that recognized the importance of connecting to the customer. Beyond the story of the Hill brothers, the book features a large cast of players who ran Globeâ™s debauched skate tours, infamous industry parties, exotic surf contests, frenzied stadium events, cutting-edge fashion parades, and red-carpet launches. In addition, it includes over 190 exclusive contributions from Globe insiders and untold tales from the worldâ™s most respected skaters and surfers including Rodney Mullen, Tony Hawk, CJ and Damien Hobgood, and many more. It also touches on Globeâ™s affiliations beyond action sports. A story about following your dreams, Unemployable will resonate with a broad range of readers beyond a purely skate/surf/street audience. 500 illustrations

Book Information

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Customer Reviews

Jason Boulter is a filmmaker, documentarian, and published social science researcher. He is

currently book project manager at Globe International.

Great designed book

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